



FRAME AND WHEEL

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**FOR IMMEDIATE RELEASE**

November 16, 2016

CAPE ELIZABETH, MAINE - Frame and Wheel, a Maine-based on-line reseller of cycling equipment for cyclists and bike shops, is pleased to announce its sponsorship of CCB Velotooler, a Boston-based UCI Continental bicycle racing team. Frame and Wheel's sponsorship of CCB Velotooler will help the team cover expenses related to licensing, traveling and racing domestically and internationally. Frame and Wheel joins other New England cycling corporations sponsoring the team. CCB Velotooler riders are under 25 years of age and are all attending college, graduate school or a post-secondary education program. Tim Mitchell, a world champion cyclist and educator, is Team Manager.

Frame and Wheel President and Founder, Fred Thomas states. "The model Tim has developed is innovative and smart. It allows talented, young riders to compete at the UCI level in the United States, Europe and Asia without requiring them to sacrifice their commitment to higher education. These guys will be able to race against the pros, finish school and then decide whether or not to pursue racing at the next level. Additionally, the model allows individuals and organizations to donate old cycling gear to the team so that it can be turned into cash and used for the budget. Frame and Wheel is very pleased to be doing that work for CCB Velotooler so that they can focus on the racing. Time. Space. Cash. Pick Three!"

**About Frame and Wheel**

Frame and Wheel provides on-line re-selling services to cyclists and bike shops throughout New England. The company also provides commercial imaging services and media to the bicycle industry. Frame and Wheel is a division of the Thomas Cycling Group International, Inc (TCGI, Inc), which also has interests in performance carbon fiber bicycles (A-D Bikes) and broadcast entertainment (All Things Bike with Fred Thomas). The company is based in Cape Elizabeth, Maine. Please contact Fred Thomas on (207) 221 5151 or frameandwheel2010@gmail.com with questions about this release.

**About CCB Cycling Education Foundation, Inc.**

CCB Velotooler is a unit of the CCB Cycling Education Foundation (CCEF), a 501 (c) (3) non-profit organization based in Ashland, Massachusetts. The mission of CCEF is to develop racing cyclists who are enrolled in college, graduate school or a post-secondary education program. Please contact Tim Mitchell on (508) 733 7433 or ccbcycling@gmail.com with questions about this release. Please see www.ccbrcing.com.