



FRAME AND WHEEL

## Frame and Wheel Bike Gear Donation Program

*Raise additional funds for your mission by accepting donations of old bike gear.*

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### INSTAGRAM

frameandwheel

### STRAVA

Fred Thomas

### ***What is it?***

- The Frame and Wheel Bike Gear Donation Program allows non profit organizations to raise funds from the sale of cycling equipment donated by event Supporters.
- The Program is operated by Frame and Wheel eBay Selling Services.

### ***How does it work?***

- The Organizer recruits Official Collection Partners (OCPs). OCPs are local bike shops that support the Organizer mission.
- The Organizer encourages Supporters (individuals, bike shops, bike teams or bike companies) to drop Items (bikes, framesets, wheels, components, accessories, clothing) at OCPs or with Frame and Wheel.
- The Organizer promotes OCPs and Frame and Wheel as partners facilitating the transformation of Items into financial support for the Organizer mission.
- Delivery Process: 1) Supporters drop Items at OCPs who pack and ship Items to Frame and Wheel. 2) Supporters ship Items directly to Frame and Wheel. 3) Frame and Wheel picks up high volume Items at OCPs.
- Items are sold on the secondary market, donated to bicycle community organizations or recycled.

### ***Key details***

- Net proceeds are paid out to Organizer monthly and paid by check.
- OCPs provide Supporters with tax deduction donation forms if requested.
- Expenses related to following items are are deducted from proceeds.
  - Frame and Wheel pick ups of Items at OCPs.
  - Shipping labels provided by Frame and Wheel to Supporters or OCPs who ship Items directly to Frame and Wheel.
  - Origination of tax deduction donation forms or incidental marketing materials.

### ***Benefits***

- Supporters can make additional financial contributions to the Organizer mission.
- A fund raising mechanism available all year round.
- Raises the profile of partner bike shops (OCPs) with the Organizer's community.
- An additional opportunity to promote the mission of the Organizer.

### ***About***

Frame and Wheel provides re-selling services to cyclists, bike shops, cycling teams, bike companies and cycling related non-profit organizations throughout New England. Frame and Wheel was founded by Fred Thomas and is based in Portland, Maine. Frame and Wheel is a unit of Rideable, Inc.