



FRAME AND WHEEL

Frame and Wheel Bike Gear Fundraising Program

Allow Participants to meet fundraising goals through the sale of their old bike gear.

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STRAVA

Fred Thomas

What is it?

- *The Frame and Wheel Bike Gear Fundraising Program* allows Participants to turn their old cycling gear into contributions toward their individual or team fundraising goals.
- The Program is operated by Frame and Wheel eBay Selling Services and supported by local bike shops.

How does it work?

- The Event Organizer (Organizer) is provided with a list of Official Collection Partners (OCPs). OCPs are local bike shops or other staffed locations.
- The Organizer encourages Participants to drop Items (bikes, wheels, components, accessories and clothing) at OCPs or with Frame and Wheel.
- The Organizer promotes OCPs and Frame and Wheel as partners facilitating the transformation of Items into fundraising goal contributions.
- Delivery Process: 1) Participants drop Items at OCPs who label, pack and ship Items to Frame and Wheel. 2) Participants ship Items directly to Frame and Wheel. 3) Frame and Wheel picks up high volume Items at OCPs.
- Items are sold on the secondary market, donated to bicycle community organizations or recycled.

Key details

- OCPs record contact information and label Items dropped by Participants.
- Net proceeds from Item sales are paid out by check to Participant account with Organizer within 30 days.
- Expenses related to following items are are deducted from proceeds.
 - Frame and Wheel pick up of Items at OCPs.
 - Shipping labels provided by Frame and Wheel to Participants who ship Items directly to Frame and Wheel.
 - Shipping labels related to shipping Items from OCPs to Frame and Wheel.

Benefits

- An easy way for Participants to make contributions to their fundraising goal.
- Eliminates awkwardness Participants feel when faced with asking friends and family for fundraising contributions.
- Raises the profile of partner bike shops with Organizer's community.
- An additional opportunity to promote the mission of the Organizer.
- A Program that can generate funds year round for the Organizer.

About

Frame and Wheel provides re-selling services to cyclists, bike shops, cycling teams, bike companies and cycling related non-profit organizations throughout New England. Frame and Wheel was founded by Fred Thomas and is based in Portland, Maine. Frame and Wheel is a unit of Rideable, Inc.