



FRAME AND WHEEL

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Fred Thomas

## Frame and Wheel Bike Gear Donation Program

*Raise additional funds for your mission by accepting donations of old bike gear.*

### ***What is it?***

- The Frame and Wheel Bike Gear Donation Program allows non profit organizations to raise funds from the sale of cycling equipment donated by event participants or third party supporters.
- The Program is operated by Frame and Wheel eBay Selling Services.

### ***How does it work?***

- The Organizer recruits Official Collection Points (OCPs). OCPs are local bike shops that support the Organizer mission.
- The Organizer encourages Supporters (individuals, bike shops, bike teams or bike companies) to donate bikes, wheels, components, accessories and clothing (Donations).
- The Organizer promotes OCPs as partners facilitating the Donation Process.
- Donation Process: 1) Supporters drop Donations at OCPs who pack and ship Donations to Frame and Wheel. 2) Supporters ship Donations directly to Frame and Wheel. 3) Frame and Wheel picks up large volume Donations at OCPs.
- Donations are sold on the secondary market, donated to bicycle community organizations or recycled.

### ***Key details***

- Net proceeds are paid out to Organizer account monthly and paid by check.
- OCPs provide Supporters with tax deduction donation forms if requested.
- Expenses related to following items are are deducted from proceeds.
  - Frame and Wheel pick ups of Donations at OCPs.
  - Origination of marketing material or donation forms.
  - Shipping labels provided by Frame and Wheel to Supporters who ship Donations directly to Frame and Wheel.
  - Shipping labels related to shipping Donations from OCPs to Frame and Wheel.

### ***Benefits***

- A source of additional funds.
- A fund raising mechanism available all year round.
- Raises the profile of partner bike shops (OCPs) with the cycling community.
- Creates an additional opportunity to market the mission of the Organizer.

### ***About***

Frame and Wheel provides re-selling services to cyclists, bike shops, cycling teams, bike companies and cycling related non-profit organizations throughout New England. Frame and Wheel was founded by Fred Thomas and is based in Portland, Maine. Frame and Wheel is a unit of Rideable, Inc.